

TOWN OF EAST WINDSOR
ECONOMIC DEVELOPMENT COMMISSION
11 RYE STREET, BROAD BROOK, CT 06016

Website: <http://www.eastwindsorct.com>

Regular Meeting Minutes
December 12, 2011

I. ESTABLISHMENT OF QUORUM

Members Present: Eric Moffett, Josh Kapelner, Ryan Nilsson and
James Richards

Also Present: Laurie Whitten, Town Planner

Chairman Eric Moffett called the meeting to order at 7:05 p.m. at the Planning & Zoning Office, 11 Rye Street, Broad Brook, CT.

II. PUBLIC PARTICIPATION:

There was no public participation.

III. APPROVAL OF MINUTES:

MOTION: To approve the minutes of November 21, 2011. Nilsson / Richards
In Favor: Nilsson; Richards; Moffett
Abstain: Kapelner

IV. GENERAL DISCUSSION:

**Annual Meet & Greet Event – January 26, 2012;
and Beautification Program:**

After some discussion, it was decided that the event would start at 5:30 p.m. and go until about 7:00 p.m. The EDC members should get there at 5:00. Mr. Richards said he would do the flyer. Mr. Richards noted that Chris Davis will be there. He said the Lt. Governor has been invited but we won't know for sure if she is able to attend until about two weeks before the event. Becky Nolan, the Business Development Manager of MetroHartford Alliance will be there.

Mr. Richards noted that they will be making the announcement about the Beautification

Program at the Meet and Greet. Reference was made to an email sent by Mr. Richards to all the EDC members regarding the Beautification Program. The email outlined some suggestions for the program, such as: Who can enter: Any business located in East Windsor. Cost to Enter: None; How to enter: Fill out form and provide a "Before" photo. It was suggested that they have 5 judges, one person from each of the following: the Garden Club, an EDC member, Parks & Recreation; Selectman and the President of the East Windsor Chamber of Commerce. The suggested prize types: First, Second, Third and Participation (that way all that signed up would win something or are noted as "Caring about East Windsor").

Suggested media ideas: 1) Have a Presentation evening cocktail party; 2) Have all pictures placed in PDF on the town website; 3) Have all pictures in same PDF posted on the EW Chamber site; and 4) Send photos of top businesses to: JI, Courant, Patch.com and the Hartford Business Journal.

The EDC members decided that the start date for the Beautification Program would be January 31, 2012 and the cut-off date would be October 1, 2012. They agreed that they should have a separate event to recognize the Beautification winners and participants and decided that October 25, 2012 would be the date of that event.

Meeting Schedule for 2012.

The EDC members briefly discussed the proposed meeting schedule for 2012. Mr. Kapelner noted that last year they had the Round Table Discussion meeting at the end of March. The EDC members decided to change the meeting scheduled for Monday, March 19th to Thursday, March 29th, to be held in the meeting room at the town hall to have the Round Table Discussion.

MOTION: To approve the meeting schedule for 2012, changing the March meeting to March 29th. Kapelner / Richards / Unanimous

Commercial Real Estate Listings / Web Site

Ms. Whitten indicated that Dave Rajala had done the layout. She said he hasn't been at the town hall in quite a while. He has been at the high school. Mr. Richards suggested taking it to Ms. Menard. He said she can bring it to the IT person.

East Windsor Driving Tours

Mr. Richards said that he had contacted the Historical Preservation Commission and found out that there are 13 properties in town that are in the National Register. It was noted that some of the historical sites in town include the Trolley Museum, the Opera House, Pasco's, Apple Brook Farm, the Historical Society, the Stiles Bridge, St. John's Church, the Ebineezer Grant House, the Thompson Homestead, the Melrose Road bridge, the Broad Brook dam, as well as cemeteries and farms that have tobacco barns. Mr. Richards suggested they have a finalized list by the February 27th meeting.

Economic Development Issues

Ms. Whitten indicated that CERC would like to meet with her and possibly some EDC members and give a presentation. She said they can do what we want to do on the web (such as posting the real estate listings) but on their web site and we would be able to key into their web site. She noted that they would like to meet January 9th.

MOTION: That Eric Moffett meet with CERC on January 9th.
Richards / Kapelner / Unanimous

Mr. Kapelner asked about the Bass property. Ms. Whitten said the Planning & Zoning Commission will take action tomorrow night (12/13/11).

Ms. Whitten noted that they will also be discussing sign regulations. She said what they are proposing would lower the cost.

At this point in the meeting (7:45) Mr. Richards had to leave the meeting.

Mr. Kapelner asked about the regulations for Route 140. Ms. Whitten indicated that the Planning & Zoning Commission will set a special meeting. They are looking at amendments to the Plan of Conservation and Development and to the Zoning Regulations, and possibly creating a Route 140 zone. Ms. Whitten said the general consensus is no major multi-family there. She said the mixed use is still on the table. If you have residential in the back where businesses would not want to go it might fit perfectly. She said they are probably not going to allow automotive sales.

Ms. Whitten noted that the appeals period has ended for the STC approval of the "big box" project. They are moving forward with demo permits. They haven't revealed what it is going to be yet.

Ms. Whitten said that at STR they are still working on the road.

MOTION: To adjourn. Kapelner / Nilsson / Unanimous
The meeting was adjourned at 8:15 p.m.

Respectfully submitted,

Marlene Bauer, Recording Secretary